

Jaume Fortuny
Universitat de Barcelona
Gran Via de les Corts Catalanes 585, 08007, Barcelona, Spain

22nd June 2021
EDU/COR/21/75

Sub: Letter of commitment for EQUAM-BI Project

Dear Mr Fortuny,

I am writing to you in the context of the Project Meeting for the EQUAM-BI project, which was held online on 14th May 2021. The EQUAM-BI Project, of which Asian Institute of Gaming & Animation (AIGA) has been proud to be a partner, has helped us in gathering important inputs on quality parameters through various interactions and disseminations with national & EU partner institutions.

AIGA has always given quality its due importance and the college administration, faculty, and staff members thrive on the high quality of teaching and research. The Internal Quality Assurance Cell (IQAC) monitors the quality parameters and advises the college administration with the necessary inputs for the betterment of teaching-learning, research, and governance

The Toolkit, developed under the project, will be useful in helping us to adopt quality assurance as a regular internal process. We hope to utilize the Toolkit as a capacity building tool for quality assurance in order to (a) ascertain to what degree our college's internal processes reflect quality concerns; (b) determine how it may help in furthering the Vision and Mission of AIGA; and (c) understand how the Toolkit may best be adjusted and adapted to make quality sustainable for our college.

In brief, the EQUAM-BI Project has had a positive impact on AIGA's quest to improve quality in all aspects of the College's functioning, and to set benchmarks to sustain such quality enhancement efforts, even despite the ongoing global pandemic which has acted as a major barrier in achieving all the proposed quality-enhancement targets of the Project. We hope to take forward the learnings and lessons of the EQUAM-BI Project as soon as some semblance of normalcy is restored in the day-to-day functioning of our College.

Let me end by thanking you for enabling AIGA to be a part of this important project, which will have a long-term impact on our quality enhancement efforts.

Best Regards,


Hanif Mohamed Marakkarakayil
Director, EduLink Private Limited

